

4th Edition
**EXPO
2024**

North India's Biggest IT Trade Fair

**Discover New
Business
Opportunities**



16-18TH FEBRUARY

WWW.EXPO.ITVOICE.IN

JAIPUR, RAJASTHAN

SPONSORSHIP PROPOSAL



**RAJASTHAN
INTERNATIONAL
CENTRE**

ABOUT THE EVENT

IT Voice, one of the leading Tech trade media houses, is delighted to present the **IT Voice Expo 2024**, scheduled from the 16th to the 18th of February at the Rajasthan International Centre, Jaipur. This year, we are hosting a grand confluence of three exceptional events: **IT Expo 2024, Cloud & Data Center Expo, and the Big Data & AI EXPO**. This combined event is set to illuminate the expansive and robust presence of the IT and Telecom industry in Rajasthan.

As the largest state in India, Rajasthan boasts a significant market for IT and Telecom Industries. We cordially invite your esteemed company to partake in this event, providing a unique opportunity to showcase your brand to a diverse and relevant audience.

At this expo, innovation, creativity, and technology converge, contributing to overall business growth. **IT Voice, India's premier IT magazine & India's first tech news OTT**, holds the distinction of being the first in the state, providing comprehensive trade and product information within the IT & Telecom segments.

Expanding our coverage in Rajasthan, IT Voice now encompasses the IT Channel Market, corporate houses, software companies, BPOs, call centers, telecom segments, IT vendors, engineering, management & medical colleges, and government entities. IT Voice Expo, along with the Cloud & Data Center Expo and the Big Data & AI EXPO, is poised to redefine strategies and technologically revamp workplaces nationwide.

EVENT TIMELINE

16th - 18th February 2024
10:30 AM - 8:30 PM



KEY POINTS

40,000+

Visitors

10000+

CTOs, CEOs, CIOs,
COOs, ICT & ITEs

100+

Stalls

20+

Talkshows

1. Anticipating over 40,000 potential visitors from across Rajasthan.
2. Targeting more than 10,000 professionals, including CTOs, CEOs, CIOs, COOs, ICT & ITES
3. Professionals, SMEs, Directors, GMs, BDMs, Product Managers, Central & State Government, Heads, Domestic & Enterprise users, and Officials from various associations.
4. New dealer or partner development opportunities.
5. Launch/Introduction of new schemes for new fiscal year.
6. Exposure for your company in the North Indian market.
7. Audio-visual presentations.
8. Strong sales and marketing forums.
9. Direct interaction with corporate/end customers.
10. Database sharing of leading personalities in this event with sponsors.
11. Presence of college and major public school students with their principals.
12. On-spot awareness programs for visitors.



**RAJASTHAN
INTERNATIONAL
CENTRE**



50+ PSU &
GOVT. OFFICES



8+ INDUSTRIAL
AREAS



10+ COLLEGES
& UNIVERSITIES

.... MANY MORE WITHIN 1KM RADIUS

16

17

18

Feb

**iV
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OUR PARTNERS

ITVoice[®]

Gold Sponsor



Silver Sponsor



Cloud Partner



AI Partner



Carry Bag Sponsor



Registration Partner



Media Partners



Supporting Organizations



and more..

IV EXPO 2024

PLATINUM (EXCLUSIVE) SPONSOR

₹20,00,000 INR / \$ 40,000 USD*

PRE- EVENT

1. Logo inclusion on the top row of sponsors section on website
2. 2x Exclusive EDMs
3. Logo inclusion in all event EDMs (National and Regional)
4. Logo inclusion in all print advertisements
5. Logo inclusion in all marketing collaterals
6. Logo inclusion in exhibition invitations
7. 1 press release to all media announcing partners and sponsors, which is prepared and distributed by the IT Voice PR Team
8. Testimonial from Senior Executive to be used across all communication channels
9. 1x announcement upon sponsorship confirmation through EDM and social media channels
10. Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

CONFERENCE DELIVERABLES

1. Keynote speaking opportunity for a senior executive in relevant conference session (Speaking slot and subject to be confirmed by IT Voice Conference team)
2. 1x panellist opportunity at a relevant conference session

AT THE EVENT

1. Prime Booth Space: 56 sqm
2. Logo to be featured:
 - * as Platinum Sponsor on the top row of the sponsor panel
 - * on the hall entrances gate banners
 - * on sponsor panels across the show floor
 - * on digital screens used onsite
 - * on conference backdrops
 - * on the banners in the conference halls
 - * in show guide, directory & bulletin
3. 3X Standees at strategic locations
4. 1x Full page advertisement to be included in Show Directory
5. 3x Articles in Show Bulletin
6. Corporate Video on Digital Screen

POST EVENT

1. Social media Thank you to Sponsors' post on social media channels
2. Logo and sponsorship title inclusion in Post- Show Report
3. Website Hyperlinked logo on event website post event

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*TAXES APPLICABLE EXTRA

GOLD SPONSOR

(NON- EXCLUSIVE LIMITED TO 2 SPONSORS)

₹11,00,000 INR / \$ 20,000 USD*

PRE- EVENT

1. Logo inclusion on the top row of sponsors section on website
2. 2x Exclusive EDMs
3. Logo inclusion in all event EDMs (International and Regional)
4. Logo inclusion in all print advertisements
5. Logo inclusion in exhibition invitations
6. Logo inclusion in all marketing collaterals
7. 1 press release to all media announcing partners and sponsors, which is prepared and distributed by the IT Voice PR Team
8. Testimonial from Senior Executive to be used across all communication channels
9. 1x announcement upon sponsorship confirmation through EDM and social media channels
10. Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

CONFERENCE DELIVERABLES

1. Keynote speaking opportunity for a senior executive in relevant conference session (Speaking slot and subject to be confirmed by IT Voice Conference team)
2. 1x panellist opportunity at a relevant conference session

AT THE EVENT

1. Prime Booth Space: 36 sqm
2. Logo to be featured:
 - * as Gold Sponsor on the top row of the sponsor panel
 - * on the hall entrances gate banners
 - * on sponsor panels across the show floor
 - * on digital screens used onsite
 - * on conference backdrops
 - * on the banners in the conference halls
 - * in show guide, directory & bulletin
3. 1x Full page advertisement to be included in Show Directory
4. 2x Articles in Show Bulletin
5. Corporate Video on Digital Screen

POST EVENT

1. Social media Thank you to Sponsors' post on social media channels
2. Logo and sponsorship title inclusion in Post- Show Report
3. Website Hyperlinked logo on event website post event

SILVER SPONSOR

(NON- EXCLUSIVE LIMITED TO 3 SPONSORS)

₹8,00,000 INR / \$ 15,000 USD*

PRE- EVENT

1. Logo inclusion on the top row of sponsors section on website
2. 2x Exclusive EDMs
3. Logo inclusion in all event EDMs (International and Regional)
4. Logo inclusion in all print advertisements
5. Logo inclusion in all marketing collaterals
6. Logo inclusion in exhibition invitations
7. 1 press release to all media announcing partners and sponsors, which is prepared and distributed by the IT Voice PR Team
8. Testimonial from Senior Executive to be used across all communication channels
9. 1x announcement upon sponsorship confirmation through EDM and social media channels
10. Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

CONFERENCE DELIVERABLES

1. 1x panellist opportunity at a relevant conference session

AT THE EVENT

1. Prime Booth Space: 25-27 sqm
2. Logo to be featured:
 - * as Silver Sponsor on the top row of the sponsor panel
 - * on the hall entrances gate banners
 - * on sponsor panels across the show floor
 - * on digital screens used onsite
 - * on conference backdrops
 - * on the banners in the conference halls
 - * in show guide, directory & bulletin
3. 1x Full page advertisement to be included in Show Directory
4. 1x Articles in Show Bulletin
5. Corporate Video on Digital Screen

POST EVENT

1. Social media Thank you to Sponsors' post on social media channels
2. Logo and sponsorship title inclusion in Post- Show Report
3. Website Hyperlinked logo on event website post event

BRONZE SPONSOR

(NON- EXCLUSIVE
LIMITED TO 3 SPONSORS)

₹5,00,000 INR / \$ 8,000 USD*

PRE- EVENT

1. Logo inclusion on the top row of sponsors section on website
2. 2x Exclusive EDMs
3. Logo inclusion in all event EDMs (International and Regional)
4. Logo inclusion in all print advertisements
5. Logo inclusion in exhibition invitations
6. Logo inclusion in all marketing collaterals
7. 1 press release to all media announcing partners and sponsors, which is prepared and distributed by the IT Voice PR Team
8. Testimonial from Senior Executive to be used across all communication channels
9. 1x announcement upon sponsorship confirmation through EDM and social media channels
10. Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

CONFERENCE DELIVERABLES

1. 1x panellist opportunity at a relevant conference session

AT THE EVENT

1. Prime Booth Space: 18 sqm
2. Logo to be featured:
 - * as Bronze Sponsor on the top row of the sponsor panel
 - * on the hall entrances gate banners
 - * on sponsor panels across the show floor
 - * on digital screens used onsite
 - * on conference backdrops
 - * on the banners in the conference halls
 - * in show guide, directory & bulletin
3. 1x Full page advertisement to be included in Show Directory
4. 1x Articles in Show Bulletin

POST EVENT

1. Social media Thank you to Sponsors' post on social media channels
2. Logo and sponsorship title inclusion in Post- Show Report
3. Website Hyperlinked logo on event website post event

VISITOR CARRY BAG SPONSOR (EXCLUSIVE)

₹4,00,000 INR / \$ 7,500 USD*

This exclusive sponsorship receives ubiquitous presence and gain high visibility onsite, with the name and logo prominently displayed on each bag. The environment friendly carry bags get distributed to all trade visitors, press personnel and conference delegates.

PRE- EVENT

1. Logo inclusion on sponsors section on website
2. Logo inclusion in all event EDMs (International and Regional)
3. Logo inclusion in all print advertisements
4. Logo inclusion in all marketing collaterals
5. Logo inclusion in exhibition invitations
6. 1x announcement upon sponsorship confirmation through EDM and social media channels
7. Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

CONFERENCE DELIVERABLES

1. 1x panellist opportunity at a relevant conference session

AT THE EVENT

Logo to be featured:

- * on all carry bags distributed to all participants and attendees
- * as Visitor Carry Bag sponsor on the sponsor panel
- * on sponsor panels across the show floor
- * on conference backdrops
- * on the banners in the conference halls
- * in show guide, directory & bulletin

POST EVENT

1. Social media Thank you to Sponsors post on social media channels
2. Logo and sponsor name in the event recap
3. Logo on event recap post event



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BANKING (EXCLUSIVE) SPONSOR

₹4,00,000 INR / \$ 7,500 USD*

This exclusive sponsorship receives ubiquitous presence and gain high visibility onsite, with the name and logo prominently displayed on each poster and website. Exclusive for banks and financial institutions.

PRE- EVENT

1. Logo inclusion on sponsors section on website
2. Logo inclusion in all event EDMs (International and Regional)
3. Logo inclusion in all print advertisements
4. Logo inclusion in all marketing collaterals
5. Logo inclusion in exhibition invitations
6. 1x announcement upon sponsorship confirmation through EDM and social media channels
7. Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

CONFERENCE DELIVERABLES

1. 1x panellist opportunity at a relevant conference session

AT THE EVENT

Logo to be featured:

- * on all posters present at the venue
- * as Banking Sponsor on the Expo Handbook
- * on sponsor panels across the show floor
- * on conference backdrops
- * on the banners in the conference halls
- * in show guide, directory & bulletin

POST EVENT

1. Social media Thank you to Sponsors' post on social media channels
2. Logo and sponsorship title inclusion in Post- Show Report
3. Website Hyperlinked logo on event website post event

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LANYARD (EXCLUSIVE) SPONSOR

₹3,00,000 INR / \$ 7,000 USD*

This exclusive sponsorship appeals high visibility onsite with the name/ logo prominently displayed on each Lanyard. Attractive Lanyards are distributed to all attendees including visitors, invitees, media, conference speakers, delegates, sponsors and exhibitors on all days, and is an excellent medium to attract visibility and make the brand presence felt.

PRE- EVENT

1. Logo inclusion on sponsors section on website
2. Logo inclusion in all event EDMs (International and Regional)
3. Logo inclusion in all print advertisements
4. Logo inclusion in all marketing collaterals
5. Logo inclusion in exhibition invitations
6. 1x announcement upon sponsorship confirmation through EDM and social media channels
7. Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

CONFERENCE DELIVERABLES

1. 1x panellist opportunity at a relevant conference session



AT THE EVENT

1. Logo to be featured:
 - * on all lanyards distributed to all participants and attendees
 - * as Lanyard Sponsor on the sponsor panel
 - * on sponsor panels across the show floor
 - * on conference backdrops
 - * on the banners in the conference halls
 - * in show guide, directory & bulletin

POST EVENT

1. Social media Thank you to Sponsors' post on social media channels
2. Logo and sponsorship title inclusion in Post- Show Report
3. Website Hyperlinked logo on event website post event

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WORKSHOP/ TALKSHOW SPONSOR (NON-EXCLUSIVE)

₹3,00,000 INR / \$ 7,000 USD*

Workshops provide an ideal forum to disseminate information to market products/services to a focused audience. Sponsor a workshop and influence the right audience to etch your brand name and establish ubiquitous presence at the show.

PRE- EVENT

1. Logo inclusion on the sponsors section on website
2. Logo inclusion in all event EDMs (International and Regional)
3. Logo inclusion in exhibition invitations
4. Logo inclusion in all marketing collaterals
5. 1x announcement upon sponsorship confirmation through EDM and social media channels
6. Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)
7. Workshop programme will be mailed to a wide database to solicit delegates

AT THE EVENT

1. One 90 minutes workshop slot at a prime time, depending on mutual discussion and availability
2. Sponsor will be provided with a conference room at the venue with audio/visual equipment
3. Logo to be featured:
 - * as Workshop Sponsor on the sponsor panel
 - * on sponsor panels across the show floor
 - * on the banners in the conference halls
 - * in show guide, directory & bulletin

POST EVENT

1. Social media Thank you to Sponsors' post on social media channels
2. Logo and sponsorship title inclusion in Post- Show Report
3. Website Hyperlinked logo on event website post event



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CAFETERIA SPONSOR (NON-EXCLUSIVE)

₹3,00,000 INR / \$ 7,000 USD*

Prominent display of sponsor's branding will be displayed at the cafeteria.

PRE- EVENT

1. Logo inclusion on the sponsors section on website
2. Logo inclusion in all event EDMs (International and Regional)
3. Logo inclusion in exhibition invitations
4. Logo inclusion in all marketing collaterals
5. 1x announcement upon sponsorship confirmation through EDM and social media channels
6. Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)
7. Workshop programme will be mailed to a wide database to solicit delegates

AT THE EVENT

1. Sponsor's prominent branding will be displayed at the cafeteria
2. Logo to be featured:
 - * as Cafeteria Sponsor on the sponsor panel
 - * on sponsor panels across the show floor
 - * on the banners in the conference halls
 - * in show guide, directory & bulletin

POST EVENT

1. Social media Thank you to Sponsors' post on social media channels
2. Logo and sponsorship title inclusion in Post- Show Report
3. Website Hyperlinked logo on event website post event



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MOBILE CHARGING STATION SPONSOR (EXCLUSIVE)

₹2,00,000 INR / \$ 6,000 USD*

Accomplish maximum visibility through your company's prominent display of branding on the mobile charging stations placed at strategic locations, ensuring instant visibility with all attendees.

PRE- EVENT

1. Logo inclusion on sponsors section on website
2. Logo inclusion in all event EDMs (International and Regional)
3. Logo inclusion in exhibition invitations
4. Logo inclusion in all marketing collaterals
5. 1x announcement upon sponsorship confirmation through EDM and social media channels
6. Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

AT THE EVENT

Prominent display of Sponsor's branding on charging stations placed at strategic locations

- Logo to be featured:
- * as Charging Station Sponsor on the sponsor panel
- * on sponsor panels across the show floor
- * on the banners in the conference halls
- * in show guide, directory & bulletin

POST EVENT

1. Social media Thank you to Sponsors' post on social media channels
2. Logo and sponsorship title inclusion in Post- Show Report
3. Website Hyperlinked logo on event website post event



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REGISTRATION COUNTERS & VISITOR REGISTRATION FORMS SPONSOR (EXCLUSIVE)

₹2,00,000 INR / \$ 6,000 USD*

Accomplish maximum visibility with your company logo displayed prominently on the Registration Counters, ensuring instant visibility with all visitor. Sponsors name and logo will also be printed on the Visitor Registration Forms

PRE- EVENT

1. Logo inclusion on sponsors section on website
2. Logo inclusion in all event EDMs (International and Regional)
3. Logo inclusion in all print advertisements
4. Logo inclusion in all marketing collaterals
5. Logo inclusion in exhibition invitations
6. 1x announcement upon sponsorship confirmation through EDM and social media channels
7. Opportunity to share content on event social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)

CONFERENCE DELIVERABLES

1. 1x panellist opportunity at a relevant conference session

AT THE EVENT

1. Prominent display of Sponsor's branding at Registration Counters
2. Sponsor's name and logo printed on the Visitor Registration Forms
3. Logo to be featured:
 - * as Registration Counter
 - sponsor on the sponsor panel on sponsor panels across the show floor
 - * on Conference backdrops
 - * on the banners in the conference halls
 - * in show guide, directory & bulletin

POST EVENT

1. Social media Thank you message from Sponsor chairperson
2. Logo and Sponsorship title inclusion in Post- Show Report
3. Website Hyperlinked logo on event website post event



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STALL ESTIMATE DETAILS

STALL ALLOTMENT SIZES:

3X3 SQ. MTR | 4X4 SQ. MTR
4X3 SQ. MTR | 5X2 SQ. MTR
5X3 SQ. MTR | 2X2 SQ. MTR
6X3 SQ. MTR | 3X3 SQ. MTR
4X2 SQ. MTR | 2X2 SQ. MTR
3X2 SQ. MTR | 2.5X2.5 SQ. MTR

₹10,000/SQ.MTR INR*

*PRIME LOCATIONS & CORNER STALLS
WILL INCUR ADDITIONAL 25%

RAW SPACE:

₹9,000/SQ.MTR INR*

EXHIBITION PROFILE SEGMENTS:

- IT HARDWARE & IT PERIPHERALS
- NETWORKING PRODUCTS
- DATABASE MANAGEMENT
- NETWORKING TECHNOLOGIES
- BLUETOOTH & WIRELESS TECH
- MULTIMEDIA TECHNOLOGIES
- COMPUTER SUPPLIES & STATIONERY
- BROADBAND & WEB HOSTING
- NETWORK SECURITY SOLUTIONS
- IT COMPONENTS
- IT EDUCATION/IT COLLEGES

- STORAGE SOLUTIONS
- ITES/BPO/CALL CENTRE
- SOFTWARE COMPANIES
- DEVELOPMENT COMPANIES
- IT-RELATED PUBLICATIONS
- ISPS/CDMA/GSM/TDMA
- TELECOM SERVICE PROVIDERS
- WIRELESS TELEPHONY
- TELECOM PRODUCTS
- MOBILE PHONES & ACCESSORIES
- TECH STARTUPS
- TELECOM EQUIPMENTS
AND MANY MORE...

**JOIN US AT IT VOICE EXPO 2024, WHERE
INNOVATION MEETS OPPORTUNITY**

**LET YOUR BRAND SHINE IN THE VIBRANT
LANDSCAPE OF RAJASTHAN'S IT AND
TELECOM INDUSTRY.**

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*TAXES APPLICABLE EXTRA

LOCATION MAP



Exhibition Hall -1

Total Stalls = 68

- 3x3 = 54 (9 sq m)
- 5x3 = 4 (15 sq m)
- 4x3 = 3 (12 sq m)
- 6x3 = 2 (18 sq m)
- 7x8 = 1 (56 sq m)
- 3(3x3) = 1 (27 sq m) - Corner
- 2.5x2.5 = 1 (6.25 sq m)
- 4x2.5 = 1 (10 sq m)
- 2x2.5 = 1 (5 sq m)

Booking T&C:

All bookings are first come first serve basis.

Multiple Adjacent Stalls can be booked if required but all bookings are **first come first serve basis**.

Larger Sizes are held for for Experience Zones

*Prime locations & corner stalls incur additional 25%



Exhibition Hall -2A

Total Stalls = 37

- 4x2 = 19 (8 sq m)
- 7x5 = 1 (35 sq m)
- 2x(5x2) = 3 (20 sq m) - Corner
- 2x(6x2) = 1 (24 sq m) - Corner
- 3x2 = 4 (6 sq m)
- 5x2 = 4 (10 sq m)
- 6x6 = 2 (36 sq m)
- 4x4 = 1 (16 sq m)
- 2x2 = 1 (4 sq m)
- 3x3 = 1 (9 sq m)

Exhibition Hall -2B

Total Stalls = 25

- 3x3 = 19 (9 sq m)
- 5x3 = 2 (15 sq m)
- 4x2 = 3 (8 sq m)
- 3x2 = 1 (6 sq m)

LOCATION MAP



Exhibition Hall -1

Total Stalls = 68

- 3x3 = 54 (9 sq m)
- 5x3 = 4 (15 sq m)
- 4x3 = 3 (12 sq m)
- 6x3 = 2 (18 sq m)
- 7x8 = 1 (56 sq m)
- 3(3x3) = 1 (27 sq m) - Corner
- 2.5x2.5 = 1 (6.25 sq m)
- 4x2.5 = 1 (10 sq m)
- 2x2.5 = 1 (5 sq m)

LOCATION MAP

Exhibition Hall -2A

Total Stalls = 37

4x2 = 19 (8 sq m)

7x5 = 1 (35 sq m)

2x(5x2) = 3 (20 sq m) - Corner

2x(6x2) = 1 (24 sq m) - Corner

3x2 = 4 (6 sq m)

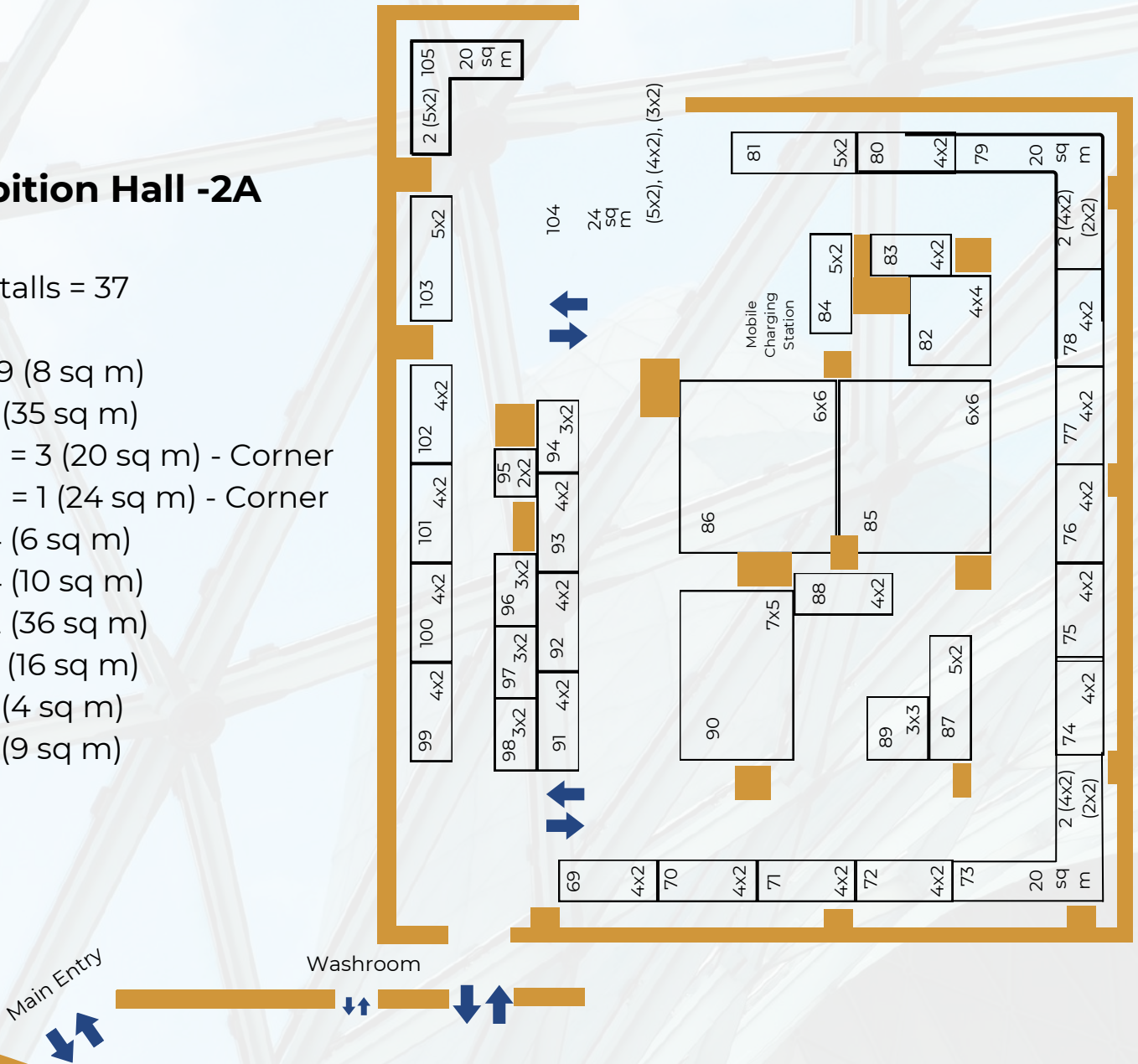
5x2 = 4 (10 sq m)

6x6 = 2 (36 sq m)

4x4 = 1 (16 sq m)

2x2 = 1 (4 sq m)

3x3 = 1 (9 sq m)



WHY PARTICIPATE/SPONSOR ?

Exposure: Reach over 40,000 potential visitors, including key players in the IT and Telecom industry in Rajasthan.

Product Launch: Introduce new products or schemes during the targeted ending of a new fiscal year

Market Entry: Fast-track entry into the potential market of Rajasthan, the fastest and most economical way.

Media Mileage: Gain significant media coverage, enhancing your brand or company's visibility.

Direct Interaction: Engage with customers, demonstrate products, and explore new dealer or partner development opportunities.

TERMS & CONDITIONS

1. **Rights:** The organizers retain all rights in connection with IT Voice Expo 2024.
2. **Cancellation:** Cancellation will be accepted only if notified within 7 days after applying for space; otherwise, the advance payment will be forfeited.
3. **Consequential Loss:** In the event of the show being canceled for reasons beyond the organizers' control, no consequential liability will be accepted.
4. **Exhibition Access:** The exterior will be made available to exhibitors at 4 pm on 15th February 2024.
5. **Insurance:** Exhibitors must obtain insurance coverage for their exhibits against all risks; the organizers are not responsible for any loss.
6. **Event Changes:** The organizers reserve the right to reschedule or relocate the exhibition due to unforeseen circumstances.
7. **Occupation Certificate:** Exhibitors must obtain an occupation certificate before the start and a clearance certificate before vacating the exhibition.
8. **Property Damage:** Exhibitors are responsible for any damage to the organizers' property during or after the exhibition.
9. **Photography:** The organizers retain the right to photograph any exhibit for their use.
10. **Terms of Reference:** In these rules, the term "Exhibitor" includes all employees and staff allocated space for participating in IT Voice Expo 2024. The term "Organizer" refers to IT Voice, U-5, Krishna Apartment, Hathi Babu Marg, Bani Park, Jaipur.
11. **Verbal Agreements:** Verbal agreements are not valid unless confirmed in writing.
12. **Default on Payment:** Exhibits are subject to a general lien in favor of the organizers for all sums due; the organizers can cancel bookings and forfeit deposits for default on payment.
13. **Payment:** Full payment for booked space must be made at least 7 days before the exhibition; failure to do so grants organizers the right to cancel reservations and forfeit deposits.
14. **Unoccupied Space:** Exhibitors must occupy the full booked stand area; unoccupied space may be dealt with at the organizers' discretion.
15. **Stand Alteration:** No alterations are allowed without prior organizer approval; organizers can modify layouts, require alterations, and disallow certain designs.
16. **No Sub-Letting:** Exhibitors may not assign, sublet, or grant licenses without permission; cards or printed matter for non-bona fide exhibitors are not allowed.
17. **Security:** Exhibitors should take precautions; representatives must be present at the booth at least half an hour before the show opens.
18. **Failure of Service:** The organizers are not liable for any loss or damage if contracted services fail; no allowances will be made for rental due or paid.
19. **Tax:** All tax/statutory liabilities are the sole responsibility of the exhibitor.
20. **Electrical Installation:** Onsite electrical work must be done by the appointed contractor; exhibitors requiring additional lighting/power must apply by 10th February 2024.
21. **Sale of Products:** Sale of product is prohibited in the IT Voice EXPO 2024. However, one can take orders and dispatch it later or from their offices. No Sale is to be made at the location, subject to violation may lead to expulsion without any refund.
22. **Jurisdiction:** Any dispute is subject to the jurisdiction of the court of Jaipur.

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THANK YOU

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